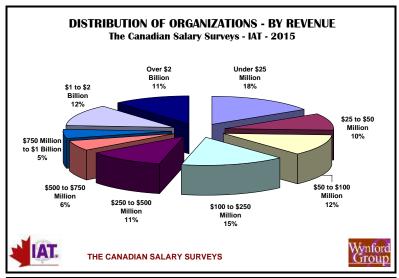
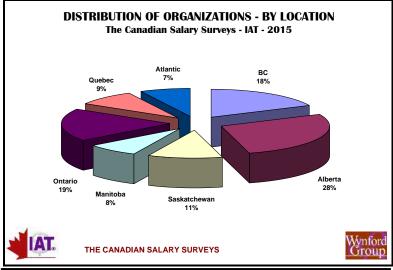
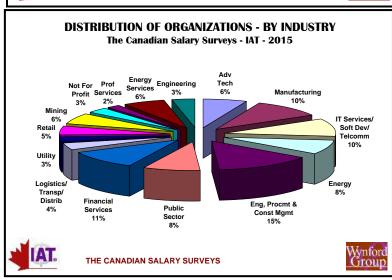
# THE CANADIAN SALARY SURVEYS - IAT® - REPORT COMPENSATION & EMPLOYMENT PRACTICES EXECUTIVE SUMMARY - FALL 2015

The 2015 Canadian Salary Surveys include data from over 250 organizations with the following distribution:







# Compensation & Employment Practices – Executive Summary – Fall 2015

# COMPENSATION - POLICY & STRATEGY

# **Base Salary Adjustments in 2015**

- 88% of participants indicated providing a total salary budget adjustment (including range adjustment, merit and general increases/decreases, but not promotional increases) in 2015.
- The 2015 national average salary range adjustment is 1.70%.
- The 2015 actual base salary adjustment (based upon satisfactory performance) is 2.21% (includes 0's).
- The highest average increases were in Ontario at 4.25% followed by BC at 3.38% (includes 0's).
- 82.43% of organizations indicated their performance system is tied directly to base salary increases.
- 16.88% of organizations indicated a redesign of base salary.

# 2016 Projected Adjustments

- The national average projected range adjustment for 2016 is 1.5%.
- The national average projected base salary adjustment for 2016 is 2.5%.
- The highest average projected increase is in BC at 2.7% followed by Ontario at 2.6%.
- The highest projected average base salary increase for 2016 by industry is the Advanced Technology sector at 2.8%, followed by IT Services and Software Development at 2.6% (includes
- The lowest projected average base salary increase for 2016 by industry is the Energy Services Sector at 1.4% (includes 0's).

### **Regional Differences**

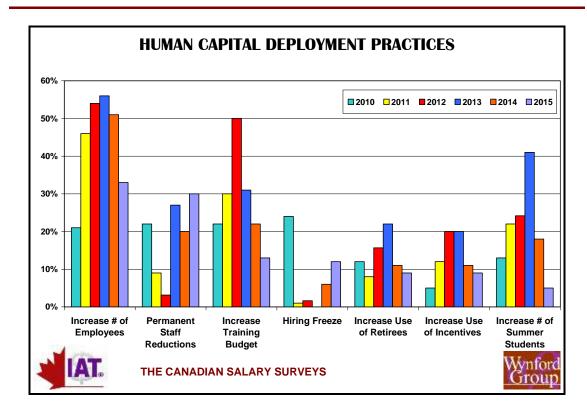
- Highest average salaries ranked nationally are:
  - 1. Northern Alberta
  - 2. Calgary
  - 3. Edmonton
  - 4. Toronto
  - Vancouver 5.
  - Ottawa/Hull

Average Base Salary Increases 2015 Over 2014		
National	1.34%	
Vancouver	1.77%	
Calgary	0.86%	
Edmonton	0.75%	
Northern AB	0.58%	
Regina/Saskatoon	1.26%	
Winnipeg	1.02%	
Toronto	1.67%	
Ottawa/Hull	1.82%	
So. Ontario	1.69%	
Montreal	1.37%	
Halifax	1.95%	



# Compensation & Employment Practices – Executive Summary – Fall 2015

# **HUMAN CAPITAL DEPLOYMENT**



# **Top Human Resource Challenges**

Rank	Human Resource Issue	
1.	Attract Top Talent	
2.	Leadership Development	
3.	Keep Employees Productive & Engaged	
4.	Retaining Key Talent	
5.	Assessing Competency / Skill Gaps	

# **Contractors**

- 94% of participants indicated they utilize contractors.
- The following percentages of participants indicated the reasons for using contractors:

Reason for Using Contractors	% Response
Short-Term/Immediate Need	87%
Special Skill Sets/Competencies	83%
Augment Full-Time Staff	48%
Offset Recruitment Difficulty	37%
Cost Effectiveness	15%



# THE CANADIAN SALARY SURVEYS - IAT® - REPORT

#### Compensation & Employment Practices – Executive Summary – Fall 2015

#### **Benefits**

- Of the total cost of benefits, the Employer currently pays an average of 83.9%.
- 55.29% of participants reported no change in the percentage paid from 2014 to 2015.
- 52.94% of participants reported no projected change from 2015 to 2016.
- **68.89%** of participants allow employees to purchase additional benefits or coverage.
- Participants indicated the benefit budget is on average 19.17% of the base salary budget.
- 4% of participants provide the supporting of retirees pension (and benefits).
- Participants indicated the benefit budget of supporting retirees' pension (and benefits) is on average **5.5%** of the base salary budget.

#### **INCENTIVE PROGRAMS**

#### **Short-Term Incentive Plans**

- 81.01% of respondents indicated they had a short-term incentive plan in place.
- **84.85**% of organizations that have a short-term incentive program in place indicated they do not include this compensation in the base for benefits calculations.

# **Long-Term Incentive Plans (LTIPs)**

- 38% participants indicated they provide long-term incentives.
- LTIPs are most commonly provided in the following forms:
  - Stock options
  - Restricted Share Units
  - Mid-Term cash plans

# **Employee Share Purchase Plans**

• 21.54% of survey participants indicated they provide an Employee Share Ownership Plan, (down from 32.86% in 2014).

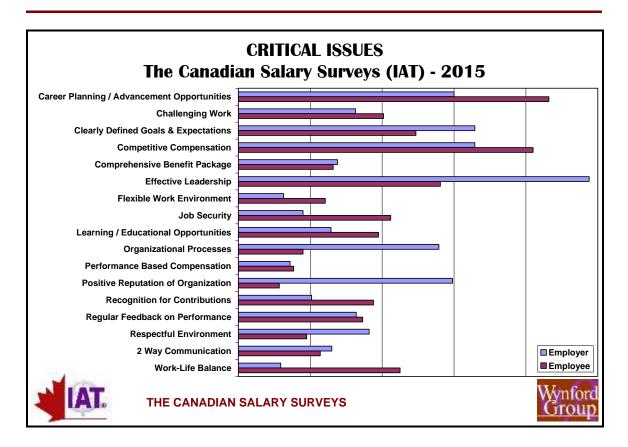
# **ATTRACTION & RETENTION PRACTICES**

#### **Cash Based Attraction & Retention Practices**

- 69% of organizations currently use a special attraction or retention program.
- The percentage of organizations using Employee Referral Bonuses is 73%, (up from 72% in 2014).
- The percentage of organizations using Education Subsidies is 64%, (down from 72% in 2014).



#### **CRITICAL ISSUES**



# **BENCHMARKING INDICATORS**

#### **Turnover**

• The 2015 involuntary turnover for all organizations is **7.97%**.

# **Learning and Development Opportunities**

• 35% of organizations indicated they have a formal Learning & Development Policy.

# **Training Budgets**

All Employees	2015	2014
Average # of Days / Employee	4.10 days	5.5 days
Average Annual Budget / Employee	\$1,440	\$1,389
Average Group Budget (% of Base Salary Budget)	2.3%	1.17%



The Wynford Group offers a complete range of services that vary from single-position market pricing to complete rebuilding of compensation programs. Organizations of all sizes and industries choose Wynford to help successfully harness the full talents of their people. Our services include:

# **National Compensation Surveys**

- Technical
- Professional & Administrative
- Contact Centre
- Executive
- Supply Chain & Manufacturing
- Construction
- Mining
- Architecture
- Geomatics
- Small Business

# **Compensation & Total Rewards Consulting**

- Individual and job family market pricing
- Custom surveys to market price against specific comparators
- Market review and development of salary ranges
- Review and redesign of incentive programs
- Executive Compensation
- Outsourced Compensation Management

# **HR Infrastructure**

- HR Konnectz Online role profile builder and web-based accountability banding
- · Human capital benchmarking and analysis
- Performance management system review redesign
- Integrated HR program development
- Communication to employees

